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NABARD: Invites Project Proposals for Farm Sector Promotion Fund (FSPF - Ongoing)

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To: shantimaitree.kandhamal@gmail.com

Fri, Jun 26, 2026 at 6:15 PM

Dear Madam/Sir,

Greetings from P. S. Consultants, Bhubaneswar!

Background and Context

The Indian farm sector continues to support a majority of rural livelihoods, yet it faces persistent challenges such as fragmented landholdings, low value realisation, limited aggregation, weak farmer institutions, and inadequate integration with markets and enterprises. While credit availability has improved over the years, the absence of **strong livelihood ecosystems, enterprise orientation, and institutional capacity** often constrains income enhancement for small and marginal farmers.

Recognising these gaps, the **National Bank for Agriculture and Rural Development (NABARD)** instituted the **Farm Sector Promotion Fund (FSPF)** as a flexible, promotional grant fund to catalyse **sustainable livelihood and enterprise development in agriculture and allied sectors**. FSPF complements NABARD's refinance and infrastructure financing by addressing the *pre-credit, non-credit, and capacity-building needs* of rural producers.

Under this framework, Livelihood and Enterprise Development initiatives supported through FSPF focus on **moving farmers from production-centric activities to value-chain-based, market-linked farm enterprises**.

Concept and Rationale of Livelihood & Enterprise Development under FSPF

Livelihood and Enterprise Development under FSPF is conceptualised as a **promotion-led intervention**, rather than a subsidy or credit programme. The emphasis is on:

- Building **farmer collectives and producer institutions**
- Demonstrating **viable farm and allied enterprises**
- Strengthening **value addition, aggregation, and marketing**
- Preparing farmers and institutions for **bank finance and convergence**

Unlike short-duration skill programmes, FSPF-supported livelihood initiatives invest in **institutional maturity, technical confidence, and enterprise readiness**, thereby ensuring sustainability beyond the project period.

Objectives

The key objectives of Livelihood and Enterprise Development under FSPF are:

1. To promote **sustainable farm-based and allied livelihood enterprises** for small and marginal farmers.
2. To strengthen **Farmer Producer Organizations (FPOs), cooperatives, SHG federations, and producer groups** as enterprise platforms.

3. To enhance **value addition, post-harvest management, and market participation** in selected farm value chains.
4. To improve **income stability and profitability** through diversification and enterprise orientation.
5. To facilitate **credit absorption, market linkage, and convergence** with government and private sector initiatives.

Target Groups

FSPF-supported livelihood and enterprise initiatives primarily target:

- Small and marginal farmers
- Women farmers and women-led SHGs
- Tenant farmers and sharecroppers
- Tribal and backward communities
- Rural youth engaged in agri-entrepreneurship

Thematic Areas and Enterprise Domains

Livelihood and Enterprise Development projects under FSPF may cover:

- **Crop-based enterprises:** cereals, pulses, oilseeds, vegetables, fruits, spices
- **Allied activities:** dairy, poultry, goatery, fisheries, beekeeping, sericulture
- **Value addition & processing:** grading, sorting, primary processing, packaging
- **Agri-services:** custom hiring centres, input supply, extension services
- **Sustainable agriculture:** organic/natural farming, agroforestry, integrated farming systems

Technical Design and Implementation Framework

FSPF-supported livelihood and enterprise projects generally follow a **three-stage implementation model**, adapted to farm sector realities:

Phase I: Diagnostic and Mobilisation Phase

- Baseline survey and livelihood analysis
- Value chain and market assessment
- Identification of enterprise-ready farmers and groups
- Formation or strengthening of producer institutions

Phase II: Capacity Building and Enterprise Development Phase

- Technical training on farm/allied enterprises
- Business planning, costing, and quality standards
- Exposure visits to successful farm enterprises and FPOs
- Demonstration units and pilot enterprises

Phase III: Handholding, Market and Credit Linkage Phase

- On-field enterprise establishment support

- Market linkage with buyers, processors, and aggregators
- Facilitation of bank credit, SHG-Bank linkage, and convergence
- Continuous mentoring and institutional strengthening

Eligible Implementing Agencies

Livelihood and Enterprise Development initiatives under FSPF are implemented through:

- Reputed NGOs and development institutions
- Farmer Producer Organizations and producer companies
- Cooperatives and SHG federations
- Krishi Vigyan Kendras (KVKs) and agri-universities
- Trusts and not-for-profit entities with farm sector experience

Financial Structure and Assistance Pattern

- **Nature of support:** Grant assistance (promotional, non-repayable)
- **Indicative project cost:** ₹10 lakh to ₹50 lakh
- **Project duration:** 1 to 3 years
- **Cost components may include:**
 - Baseline studies and diagnostics
 - Training and capacity building
 - Demonstration and pilot units
 - Exposure visits and knowledge support
 - Market linkage and branding
 - Project management and monitoring

Funds are released in **phased instalments**, linked to milestones and progress reporting.

Monitoring, Evaluation and Learning

NABARD ensures robust monitoring through:

- Periodic progress reports and utilisation certificates
- Field inspections and review meetings
- Mid-term and end-term evaluations
- Documentation of best practices and scalable models

Learning from FSPF-supported livelihood initiatives feeds into **policy refinement, replication, and upscaling** across regions.

Expected Outcomes

Well-designed Livelihood and Enterprise Development projects under FSPF typically result in:

- Formation and strengthening of **viable farmer institutions**
- Establishment of **farm-based micro and collective enterprises**
- Enhanced **value realisation and market access**

- Improved **income stability and diversification**
- Increased **credit absorption and financial inclusion**

Strategic Significance

Livelihood and Enterprise Development under the Farm Sector Promotion Fund represents NABARD's **developmental finance philosophy in action**—where promotion, institution building, and enterprise orientation work together to create resilient rural livelihoods. By focusing on *people, processes, and markets*, FSPF-supported initiatives contribute meaningfully to **doubling farmers' income, strengthening FPOs, and building sustainable agri-value chains**.

P. S. Consultants has the expertise in designing such project proposals suiting client's requirements. We have also been successful in mobilizing funds on various social domains from different Ministries, Government of India, CSRs and Foreign Agencies.

Hope you would not miss out in securing the scope of our services.

We look forward to hearing from you at the earliest!

With regards,

Pravat C. Sutar

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Disclaimer:

1. We don't claim any representativeness of the aforesaid Agency. This is for wider circulation of the public advertisement already published by the same Agency.
2. We DO NOT work as a broker or middleman for any agency. Rather, we strongly rely on our professional expertise.
3. By taking your order to prepare your project proposal, we do not assure any guarantee of its approval and sanction by the donor. It lies with the sole discretion of the agency concerned.

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About P. S. Consultants:

P. S. Consultants has established a wide outreach network of 53,006 NGOs across 15 states in India since its inception in 2015. Through our professional expertise in developing need-based and funding-aligned project proposals, we have successfully supported numerous organizations in securing small, medium, and large-scale funding.

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Funding success by P. S. Consultants:

With reference to the above subject, we are pleased to state that we have successfully mobilised funds for NGOs, as detailed below:

Sl. No	Type of funds	Source	Duration	No of Funds	Total Amt. (INR) Approx.
1.	Small funds	Ministry of Education, Government of India	3 days each	19.00	42,50,000.00
2.	Medium Funds	Ministry of Science and Technology and MSME	2 years each	2.00	1,00,00,000.00 @ 50.00 Lakh each
		Foreign funding (Grow Further)	2.5 years	1.00	US\$ 98,505.0411 (tentative) -
3.	Large Funds	Foreign Funding (European Union)	5 years	1.00	5,00,00,000.00
		SBI Foundation (SBIF Muskaan)	2 years	1.00	1,50,00,000.00 (
		SBI Foundation (SBIF ILM - Foundational Learning for Out of School Girls)	2 years	2.00	4,00,00,000.00 (Four Crore Indian Rupees Only) - Under Negotiation
Total Funds Mobilized as on date (Indian Rupees - Twelve Crores Ninety -Two Lakhs Fifty Thousand Approx.)					12,92,50,000.00

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